Robert (Bob) E. Wright

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Nurse and Healthcare Executive

Registered nurse, healthcare executive, and educator integrating nursing, military medicine, clinical specialization, and health services administration. Experience spans clinical prevention programs, residential care, regional healthcare networks, federal health initiatives, and international consulting. Combines operational leadership, performance management, multidisciplinary education, regional beneficiary service center operations, and behavioral coaching to translate organizational priorities into practical programs.

Core Expertise

Healthcare Leadership - Clinical Program Development - Workforce Education - Federal Health Programs - Quality and Patient Safety - Contract Analysis and Proposal Development - Behavioral Performance - Patient Education and Care Plan Adherence. Innovative health services program development

Professional Experience

Founder | Threshold-Behavior | 2011–Present (https://threshold-behavior.com).

- Founded a nonprofit consultancy focused on behavior-based leadership, performance management, patient education, nutrition management, and care-plan adherence.
- Created the Adherence Management Coaching framework and associated copyright-registered materials. A patient-centered, nurse-led approach to improving care plan adherence.
- Advised hospitals and industry organizations in the United States, Czech Republic, Bahrain, and Saudi Arabia.
- Partnered with NutriClinics in Czechia to improve the worldwide patient obesity crisis.

Nurse Educator | Coastal Technical Institute, 2026–Present; Gwinnett Institute, 2020–2025

- Developed curricula and taught psychiatric–mental health nursing, medical–surgical nursing, patient education, applied behavior analysis, and nursing leadership.
- Taught more than 500 nursing students; documented cohorts achieved mean HESI Psychiatric/Mental Health Specialty Exam scores more than 100 points above the applicable national mean.

Nursing Supervisor and Staff Educator | Orlando Health and Rehabilitation Center | 2018–2020

- Supervised the 3-11 nursing staff and provided patient-safety oversight and competency training for six nursing units in a 400-bed skilled nursing and rehabilitation facility.

President/CEO | Threshold Center for Autism | 2003–2008

- Led residential services with a 150-member direct-care workforce and developed adult day-training and academy programs.
- Raised more than $1 million and developed primary care and dental clinics addressing access needs of children and adults on the autism spectrum. (https://thresholdcenterforautism.com)

Vice President, Business Development / National Program QA Nursing Manager
Aliron International | 2000–2003

- Developed and implemented a nationwide network of community-based outpatient clinics, each supporting approximately 2,000 enrolled veterans.
- Oversaw nationwide nursing quality assurance and compliance with contractual quality, access, and cost requirements.
- Directed federal solicitation analysis and proposal development supporting IDIQ contract awards. Secured IDIQ awards with aggregate contract ceilings exceeding $1 billion.

Graduate Faculty, Health Services Administration | University of Dallas | 1997–2003

- Developed curricula and taught physicians and nurse executives pursuing a master's degree in healthcare administration. Specialty areas included physician and nurse leadership and integrated healthcare delivery systems.

Regional Manager | Foundation Health/HealthNet | 1995–1997

- Built a provider network and service centers supporting more than 250,000 beneficiaries for a Fortune 500 company. Supervised five TRICARE Service Centers supporting this population.

TRICARE Program Development | Department of Defense Health Affairs | 1992–1995

- Army operations director on the TRICARE Region Two Navy development team. Implemented mental health performance measures for a $150 million TRICARE demonstration program to replace CHAMPUS as part of the CHAMPUS Reform Initiative, serving 275,000 beneficiaries.
- Led contract analysis supporting patient safety and access for more than 430,000 people.
- Chaired a VA–Department of Transportation–DoD resource-sharing demonstration that reduced duplicated services and generated multimillion-dollar savings.

Major, Medical Service Corps | U.S. Army | 1982–1995

- Increased annual hearing evaluations from approximately 1,000 to more than 12,000; established a similar program at Fort Lewis supporting hearing protection for more than 25,000 soldiers.
- Served as faculty in three physician residency programs: EENT, Pediatrics, and Family Medicine.
- Earlier enlisted service included advancement from Private to Sergeant First Class as a Special Forces medic.

Education

Ph.D., Health Services Administration — La Salle University, cum laude
MHA — Chapman University
MA, Communication Disorders, Audiology — University of Central Florida
BA — Communicative Disorders — University of Central Florida
BSN — Capella University

Licensure, Professional Development, and Recognition

Registered Nurse — active multistate license
TeamSTEPPS Master Trainer
Applied Behavior Analysis and Organizational Performance Management — Florida Institute of Technology
Advanced Organizational Performance Management — Aubrey Daniels International
Command and General Staff Officer Course — U.S. Army Command and General Staff College
CHE — Conferred 1995; FACHE — conferred 2000; FAAA — conferred 1988

Publication and Educational Contributions

Author, *AdM Home Care Coaching: A Family Guide to Improved Health* (2020). Developed 24 Florida Board of Nursing-approved continuing education courses, including adherence coaching, functional behavior assessment, and the ABC Model of Behavior.

Selected Honors and Service

Defense Meritorious Service Medal - Meritorious Service Medal, five awards – Army Commendation Medal, two awards – Order of Military Medical Merit - Distinguished ROTC Military Graduate - Special Forces Tab. – Florida National Guardsman of the Year – Rotary International – Paul Harris Fellow – Cub Master, Boy Scouts of America